

Save Barnegat Bay 2020 Internships

Brief Summary of Save Barnegat Bay

Save Barnegat Bay is a non-profit environmental organization whose mission is to restore and protect Barnegat Bay and its ecosystem. We advance our mission by being a strong and independent voice for the Bay throughout the watershed, including all of Ocean and parts of Monmouth Counties. We do this through effective educational programs and targeted advocacy campaigns that engage over 1,500 Save Barnegat Bay members who cherish the Bay as a natural, recreational, and economical resource for the community and all of New Jersey.

The success of our educational programs and advocacy campaigns are the result of our strong connection to the Bay, environmental expertise, ability to collaborate with other organizations, and credibility as a 47 year community-based non-profit organization with a record of accomplishment. Our members and donors generously support the work of Save Barnegat Bay, giving us flexibility and a strong foundation from which to grow.

Save Barnegat Bay has internship opportunities in the following areas:

Emily DeCamp Herbarium and Garden

Save Barnegat Bay has a public herbarium and educational demonstration garden at the Interpretive Center at Island Beach State Park. The official collection is held at Georgian Court University in Lakewood. With training from professional botanists in the field, an intern will have the opportunity to help maintain scientific plant collections, maintain riker mounts, and create educational programs at the herbarium. In addition, an intern will have the opportunity to use the demonstration garden for education and help with maintenance of the garden.

Community Education

Save Barnegat Bay conducts public education and outreach partly through tabling at festivals and events. Developing and creating the display which targets key legislation issues and initiatives to inform and motivate the public is an excellent opportunity to use your creative skills and gain first-hand experience in the public education field. Coordinating volunteers to help at events will provide managerial experience in human resource management. This position will also assist in planning and executing programming at the Barnegat Bay EcoCenter in Toms River.

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Public Outreach & Organizing

This position will provide you with grassroots organizing experience. By helping Save Barnegat Bay to reach out to area organizations to set-up speaking and slideshow engagements, you will learn the basics of communicating message and working in the local community. You will also learn about basic public relations and media coordination.

Advocacy & Policy

This position is perfect for someone who is interested in advocacy work. You will learn how a bill becomes a law and the intricate process of lobbying and gaining support for legislation. By accepting this internship, you will gain first-hand knowledge and experience that will benefit you for years to come.

Social Media & Marketing

Use your skills to help Save Barnegat Bay build its social media network. Knowledge of social media platforms including Facebook, Twitter, Instagram, Pinterest, Hootsuite, and YouTube are essential to this position. The position also requires someone with excellent writing skills to help deliver message on a wide variety of mediums.

Membership Development

This position is perfect for someone interested in going into the non-profit management field. Focus on strategies to increase support and membership for the work of Save Barnegat Bay through mail campaigns, membership development programs and research capacity building grant opportunities. This is an excellent opportunity to learn the basic workings of a small non-profit and sustainability.

Fundraising and Development Assistant

This position is perfect for research oriented individuals. Research of funding opportunities for the calendar year and prioritization of possibilities, including preparing a report to the Board of Directors for presentation at the end of the summer will be expected. This internship is perfect for someone with mobility or time management issues as it can be researched online and does not require office hours.

Campaign Research Development

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Developing a campaign requires in-depth research about a subject. This position involves intense research into eutrophication and nitrogen impairment. Serious candidates will be given one-on-one guidance on the designation of a waterway as impaired by the DEP/EPA and the resultant implications of that designation.

GIS Mapping Project

This internship will give you an opportunity to put your GIS mapping skills to use in designing a map of all roadways in the Barnegat Bay watershed that cross a stream, creek, river or body of water and to whom they belong. The overall objective of this project is to help policy makers see the value and devise a plan to label all crossings in an effort to raise public awareness of our watershed.

Video Production & Environmental Activism

Use your creative wisdom and video skills to help Save Barnegat Bay communicate its message to diverse demographics through electronic media. Engage viewers with action, music and message in this new interactive video landscape. Post your videos online in Vimeo and Youtube to inspire, empower, and engage the cyber-activist.

Corporate Relations Internship

Save Barnegat Bay is a member of Earth Share NJ, a federation of environmental organizations, that facilitates workplace giving programs. This new opportunity would include identifying and approaching corporations to gain access to development of an employee giving program. The opportunity would include learning more about the function of workplace giving and corporate relations. Learn about changes in corporate partnership, including, the importance of corporate responsibility policy development and initiating employee volunteer opportunities.

We are willing to work with any level college student. Majors which would best fit the internship include: Marketing, Business, Public Relations, Communications, Film, Environmental or Marine Science, GIS mapping, Education, and Finance, Botany, but we are open to others who may be interested in non-profit or service industries. The internship is not paid, however there are many opportunities to receive excellent practical experience. More valuable than anything else, we can offer you fantastic networking opportunities!

If you are interested in an internship with Save Barnegat Bay, please contact Britta Wenzel at bwenzel@savebarnegatbay.org.

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